Job Title: Videographer Intern for Virginia's Land Use-Assessment Program in the Department of Agricultural and Applied Economics

- Start date: Fall 2025
- Duration: 5-10 hours a week (flexible)
- Work location: Hybrid
- Compensation: Hourly (\$15)
- Reports to: Marketing, Communications, and Partnerships Manager

The videographer intern will work with the Director of the Virginia Land Use-Assessment Program (LUVA) to support the director's vision for the program and the Marketing, Communications, and Partnerships Manager for the Department of Agricultural and Applied Economics to help create content and produce videos for the LUVA program.

The intern will:

- Take and edit videos to support messaging
- Learn and maintain a working knowledge of the LUVA program and its goals
- Become familiar with university brand guidelines, images, components, and overall brand identity
- Professionally engage with faculty and stakeholders and conduct interviews (whether in person or remote)
- Provide regular updates on projects to the director and manager

Required skills for this position include:

- Ability to create content by shooting and editing video
- Experience using Adobe Premiere

<u>Bonus</u>: Working knowledge of the Studios Technology Lending Desk services with the University Libraries. <u>https://lib.vt.edu/create-share/studios-tech-lending-desk.html</u>

To apply:

Please include a cover letter, resume, and examples of your work and email to Melissa Vidmar, Communications, Marketing, and Partnerships Manager, at <u>vidmar@vt.edu</u> by Monday, June 16, 2025.

Resource materials:

- Department of Agricultural and Applied Economics: <u>https://aaec.vt.edu/</u>
- Virginia's Land Use-Assessment Program: <u>https://luva.aaec.vt.edu/</u> VT news article: <u>https://news.vt.edu/articles/2023/02/cals_land_assessment.html</u>
- VT Brand: <u>https://brand.vt.edu</u>